

SBS completes new build project for Early Learning Centre in Dubai



Project Phases

Phase 1

Visioning

Phase 2

Licensing

Phase 3

Planning and design

Phase 4

Pre-opening and project management

Phase 5

School Opening

IDEA Early Learning Centre (ELC) is owned by IDEA Education and will serve the Victory Heights community of Dubai.

To create a world-class learning environment, SBS Education supported the pre-operations project to open the inspiring ELC for its September intake.

Vision & curriculum

The ELC will follow the highly regarded Creative Curriculum from the US and is licensed in Dubai to operate from ages 1 to 6 with a total capacity of 240 children.

As the field of early childhood education has evolved, so too has the curriculum, incorporating the latest research and best practices and taking the needs of every type of learner into account. The curriculum helps to create a learning environment that enables each child to become a creative, confident thinker.

IDEA prepares children for the more formal curriculum and aligned with the English National Curriculum and the American Core Standards.

Children develop quickly in the early years and their experiences between birth and age six has a major impact on their future life chances. We aimed to create an attractive, welcoming and stimulating learning environment that encourages children to explore, investigate and learn through first-hand experience. Activities are planned for both inside and outside learning, including water, sand, creative workshops, ICT, numeracy activities, drawing, with a strong programme for literacy, writing and reading, including languages.

How SBS delivered the project

Our project has been led by our Group CEO, Tina Brown and the team have delivered different phases of support (see left). It is essential that planning for a new school or nursery start up is comprehensive and thorough. In order for SBS to achieve this, we applied an analytical framework involving areas for action (see left), which ensured that each aspect of pre-operational requirement was addressed.

This approach enabled the pace of planning to be kept up, while providing a comprehensive check list for coordinated action. We set KPIs at each section of development with clear milestones.



Areas for Action

Ensuring that every aspect of a school's needs are addressed:

- Vision and Mission
- Strategy
- Marketing and Promotions
- Teaching and Learning
- Enrolment and Admissions
- Finance and Resources
- Leadership Management & Organisation
- Staff and Training
- Campus and Facility
- Safety and Security
- School Community

Related projects:

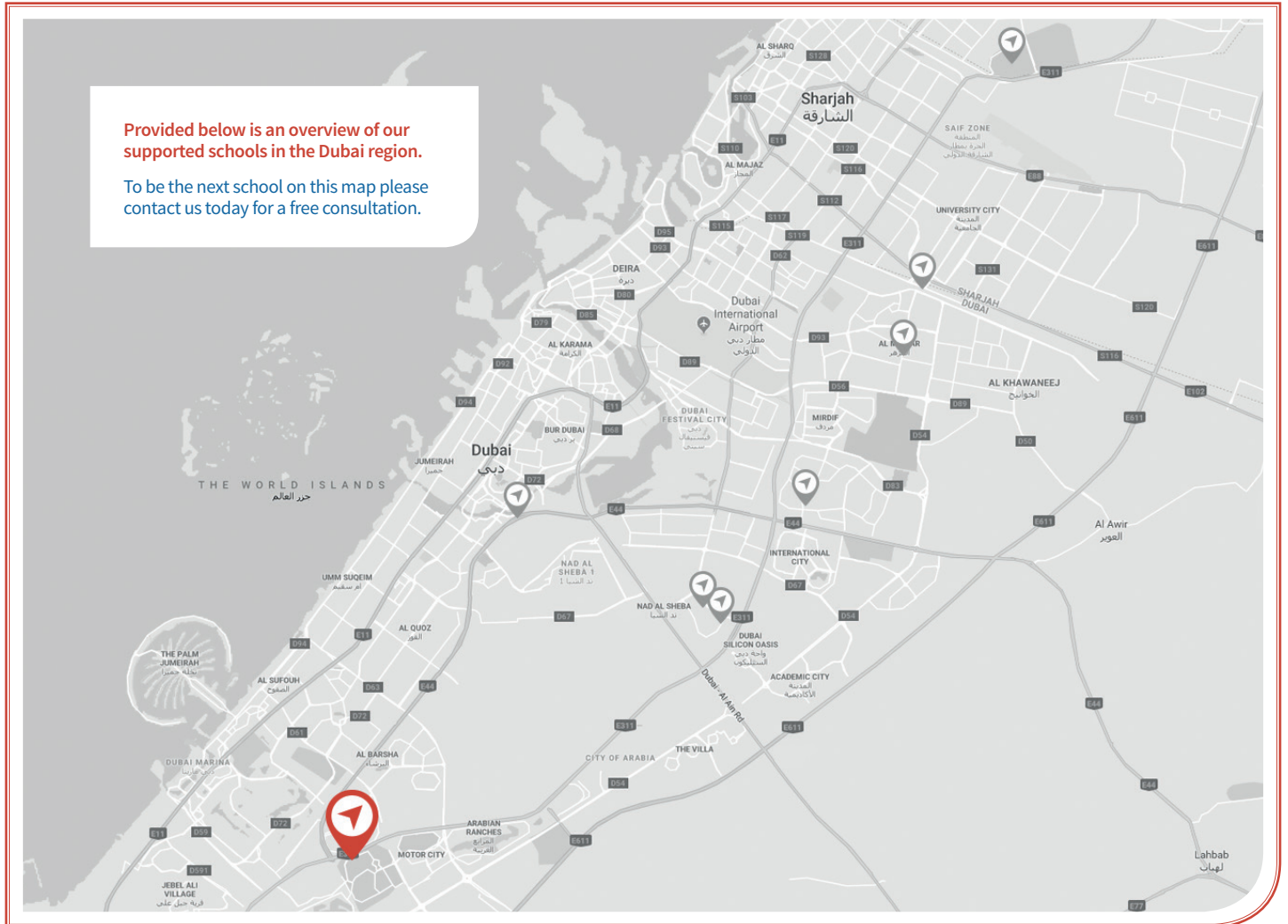
- Newlands School, Dubai
- New Barn School, UK
- Riverston School Dubai

Future of partnership

When the ELC opens and the start-up period comes to an end, our support provides a natural methodology for the new Director and leadership team to facilitate strategic planning and self-evaluation which SBS will support by providing a governance role in future. A start-up school or nursery is more than a business proposition - it is the start of a new community. A new school or nursery needs to develop its own character, without which it cannot be a successful business proposition and SBS are very proud to have supported the framework for the ELC to be a huge success!

Provided below is an overview of our supported schools in the Dubai region.

To be the next school on this map please contact us today for a free consultation.



 IDEA Early Learning Centre is located in Victory Heights

To read the vision and curriculum of IDEA ELC and to arrange a tour of the facilities please visit ideaelc.ae

To find out more about our team's approach to New School Projects please visit sbs-edu.com